



Improve Your Canine IQ With Sarah

Sarah is available for lectures, talks and interactive presentations for your school, group, company or service organization.

Sarah's engaging style and intuitive, family-friendly techniques have made her one of the most sought-after dog trainers on the east coast and she brings that enthusiasm to her public speaking program.

Part high-energy motivational speaker, part passionate dog advocate, Sarah's simple but profoundly effective advice applies equally well to human relationships. Give understanding and love. Provide stability and structure. Encourage inclusion and socialization. It's Life 101 for dogs...and people.



When dogs talk, Sarah listens. And when Sarah talks...people listen!

Popular Lecture Topics

FAMILY AND ADULT PROGRAMS

Dog Bite Prevention For Adults. Sarah's popular safety tips. Covers common dog bite myths.

Reality Bites. How to spot, prevent and manage aggression in dogs.

The Home-Along Dog. How to keep your dog safe, happy and engaged when you're away from home all day.

When Dogs Talk. Sarah demystifies dog behavior with an expert's look at canine communication.

How To Choose A Dog. Sarah helps you find the perfect dog. Temperament testing, lifestyle considerations and more.

Dog Park Etiquette and Safety. Tips and hints for a great day. What to bring, how to stay safe and have fun.

Kids and Dogs: Companions or Rivals? Teach your kids to respect and care for your dog...and vice versa!

Ain't Misbehaving. What seems like bad behavior is just your dog talking in the only language she knows! Sarah translates, dog lovers rejoice!

The Good Life? Why do pampered dogs roll in poop and eat roadkill? Sarah discusses the difference between human and dog perspectives.

Shelter Adoptions. Shelters are bursting with worthy, lovable dogs. How to find yours.

Rescue Transport. Learn about the rescue and transport of dogs from high-kill shelters to forever homes.

Pet Therapy. Sarah discusses the many vital roles played by certified Pet Therapy dogs and their handlers.

JUST FOR KIDS

Be Dog Safe! Learn how to be safe around dogs. For kids 12 and under.

Fun Games and Cool Tricks. Safe, kid-friendly games and training techniques.

PROFESSIONAL PROGRAMS

Veterinary Staff Lecture. How to handle fearful dogs and nervous owners. Preventing aggression and other behavioral issues.

OTHER PROGRAMS, LECTURES AND PRESENTATIONS

Custom Lectures. Sarah can customize a lecture for your group.

Programs For Families

When Dogs Talk

Do you ever wonder what your dog is thinking? Why some hate the vacuum cleaner, others dig holes and some steal dirty laundry? Dog behavior is shaped by ancestry, breed-specific tendencies and day-to-day events. In this lecture, Sarah demystifies dog behavior with an expert's look at canine communication. (60, 120, 180)

Dog Bite Prevention For Adults

Safety skills for adults. This lecture covers common misconceptions about dog bites, dog bite prevention and crisis management. (60, 90, 120)

Reality Bites

How to spot, prevent and manage aggression in dogs. Sarah discusses common triggers and signs and appropriate training and handling techniques. (60, 90, 120)

Ain't Misbehaving

Barking, jumping and digging...oh my! What seems like bad behavior is really your dog talking in the only language she knows! Sarah explains the "words" behind your dog's behavior and helps you understand—and stop—these frustrating behaviors fast. (60, 90, 120)

Small Dog Syndrome

Are you raising a 4-pound Napoleon? Don't let your tiny dog become a little monster. Learn the warning signs of SDS and take action to dethrone potential dictators. (60, 90)

The Home-Along Dog

How to keep your dog safe, happy and engaged when you're away from home all day. (60, 90)



The Good Life?

Your dog has interactive toys, fancy food and a standing appointment at the groomers. So why does she roll in poop and eat roadkill? This lecture looks at the difference between our version of the good life and our dog's perspective. Hint: Wolves don't wear cologne. (60, 90)

Kids and Dogs: Constant Companions or Sibling Rivals?

Remember: Timmy and Lassie were trained professionals. In real life, you need to teach your kids to respect and care for dogs and teach your dog to tolerate the prey-like motions and unyielding interactions of kids, for a safe, happy, lifelong relationship. (60, 90)

Dog Park Etiquette and Safety

Dog parks are a great way to get out of the house, meet new friends and get a little exercise. And you dog will like it, too. This lecture covers the ins and outs of dog parks. You'll learn what to bring, how to act and how to keep your dog—and yourself—safe and healthy. (60, 90)

Choosing a Dog

Pure bred or mutt? Puppy or older dog? Choosing a dog is a big decision. In this one- or two-hour lecture, Sarah helps future dog owners pick the

perfect pup. You'll find out about different breeds, learn your dog-personality (everyone's got one!) and understand the basics of temperament testing. (60, 90, 120)

Shelter Adoption

Shelters are filled to bursting with lovable, worthy dogs. Is your future dog waiting there? Sarah will address common misconceptions about shelter dogs and show families the best ways to identify their future pup. She'll tell you how to assess a caged and excitable dog, the safest way to interact one-on-one and what to do when you bring a new dog home. (90)

Puppies 101

All good dogs start somewhere and the best ones start here. Current or future puppy parents will learn the five stages of puppyhood and the basics of sleep and play training, master the language of dogs (Doglish) and gain valuable problem solving skills. (60, 90, 120)

The Well-Socialized Dog:

You've seen them: those perfectly-behaved dogs that sit quietly outside the bakery while their owners browse the pastry cases. Is this kind of magic within your reach? Yes! Sarah shows you simple techniques and routines that encourage polite canine behavior. (90)



Rescue Transport

Learn about the rescue and transport of dogs from high-kill shelters to forever homes. Sarah profiles a successful program in the New York area.

Pet Therapy

In hospitals, nursing homes, rehab centers and reading clinics, Pet Therapy dogs lift moods, encourage social interaction and aid recovery. In this 60-minute lecture, Sarah shares what it takes to obtain Pet Therapy certification for your dog. (60, 90)

The Tricks of Training

Trick training is not just for circus dogs. A well-rounded repertoire of tricks can motivate your dog, deepen your understanding of her behavior and entertain your friends. You'll learn to identify and channel your dog's passions in a positive and audience-pleasing way. (60, 90)

Every Dog Needs A Hobby

Hobbies aren't just for retirees. Identify your dog's natural inclinations and help her develop skills such as tracking, herding, carting and agility. (90)

Clues To Your Dog's Identity

How well do you know your dog? Like people, dogs can be shy, curious, sporty or bossy. Who's sharing your couch? Sarah will help you identify your dog's traits with a Personality Pop Quiz. Using your new-found knowledge, you can better understand and train your dog. (60, 90, 120)



Motivating Good Behavior

Different dogs are motivated by different things. In this lecture, Sarah will introduce you to the theories, tips and tools of positive reinforcement. Humane and effective, positive reinforcement is a fast and effective training solution—once you know what floats your dog's boat.

Living With An Older Dog

Is your dog getting a little gray around the muzzle? A bit stiff on the stairs? Let Sarah show you how to care for your older dog. She'll cover health, comfort and senior dog training and demonstrate some fun games for dogs with limited mobility. Learn to identify and compensate for your dog's declining vision, hearing or mobility and identify potential cognitive problems. (60, 90)

Kids Only

Be Dog Safe! Dog Bite Prevention for Kids Under 12

Kids get bitten 3 times more often than adults...reduce the odds with Sarah's Be Dog Safe! lecture. This lecture teaches kids all about Doglish, the secret language of dogs. They'll learn how to approach dogs safely and what to do—and not do—around an unfriendly or over-excited dog. (30, 60)

Fun Games and Cool Tricks

Safe, kid-friendly games and training tricks. Kids under 12 will learn simple training techniques that build confidence and trust. (60, 90)

Professional Series

Veterinary Staff Lecture

How to handle nervous dogs and worried clients. Managing and preventing aggression, handling stressed dogs, general behavior tips and advice. (60, 90, 120)

Motivation Methods

How to identify what motivates each dog. When and how to use various motivational methods from lure training to correction. (60)

Managing Your Business

Advice for entrepreneurs. Forms and fact sheets, customer service, scheduling, setting the pace and guiding the session. (60)

Happy People, Happy Tails

Motivating clients to follow through. Using newsletters, email and social media to grow your client base. (60)

For more information on Sarah's lecture schedule, please visit WhenDogsTalk.com.

